

USA. ONE

NEWS OF RUSSIAN AMERICA

MEDIAKIT 2019-2020

The Internet edition USA.one introduces the current news of the United States of America and the whole world to the Russian-speaking residents of the USA since 2015. The core audience is immigrants from Russia, Ukraine and other CIS countries who are permanently residing in the USA.

USA.one, being a news site, publishes news without opinions and estimates of the editorial staff, providing readers with an opportunity to form their own attitude towards the events happening in the country and in the world. As a result of this editorial policy the audience is constantly growing, behavioral factors are preserved at a high level.

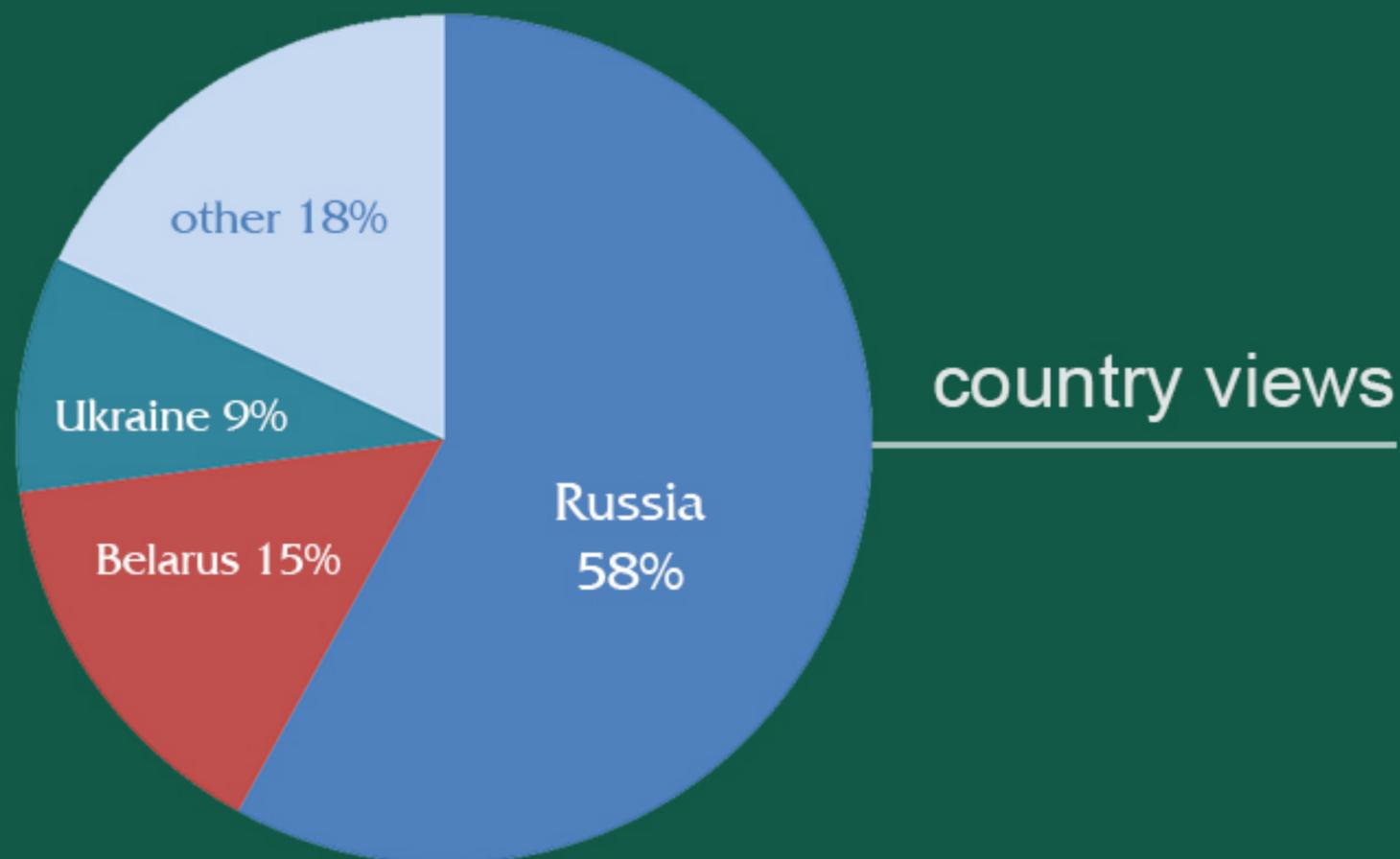
USA.ONE AUDIENCE

In 6 months audience of the website increased more than tenfold



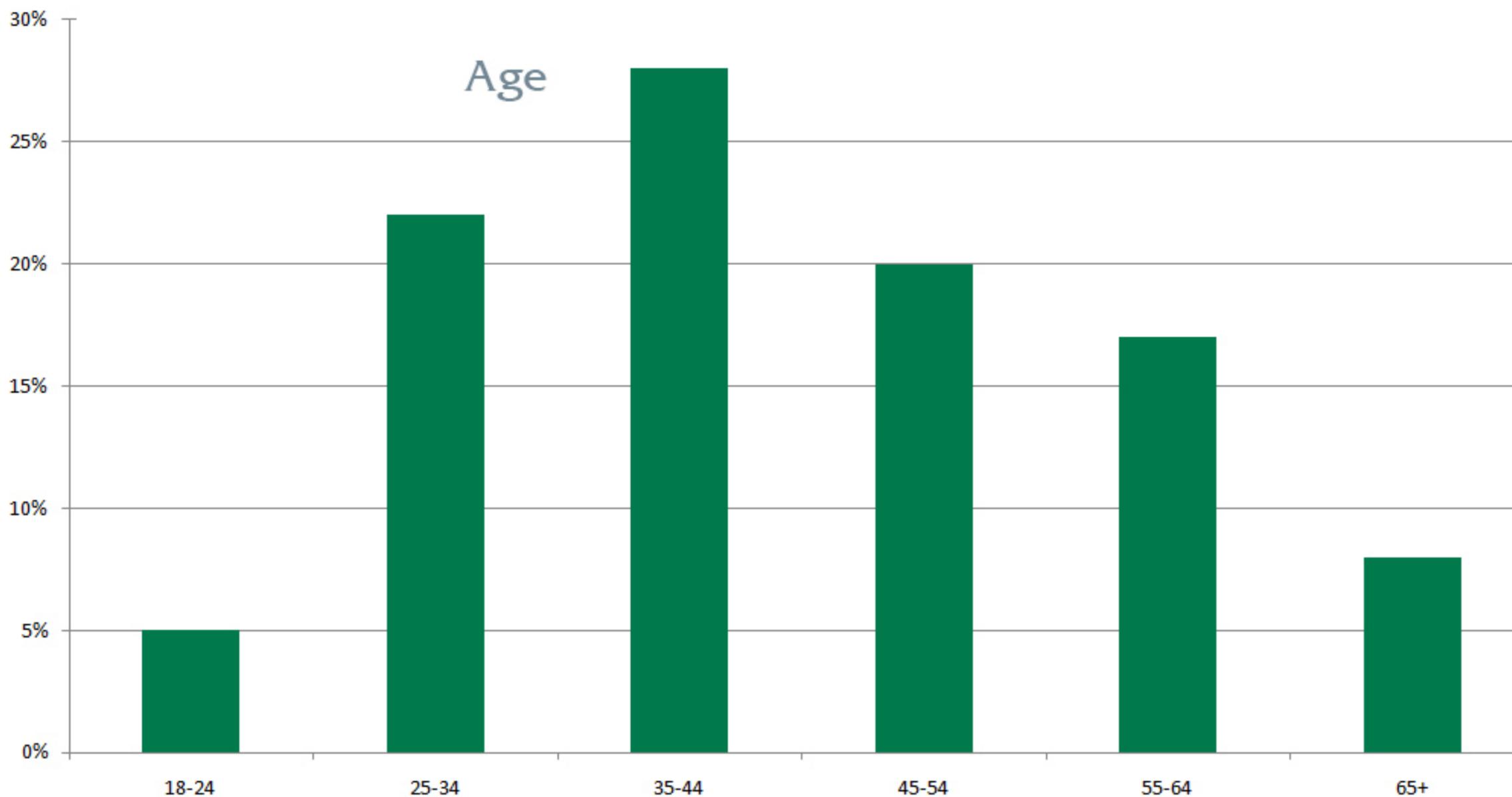
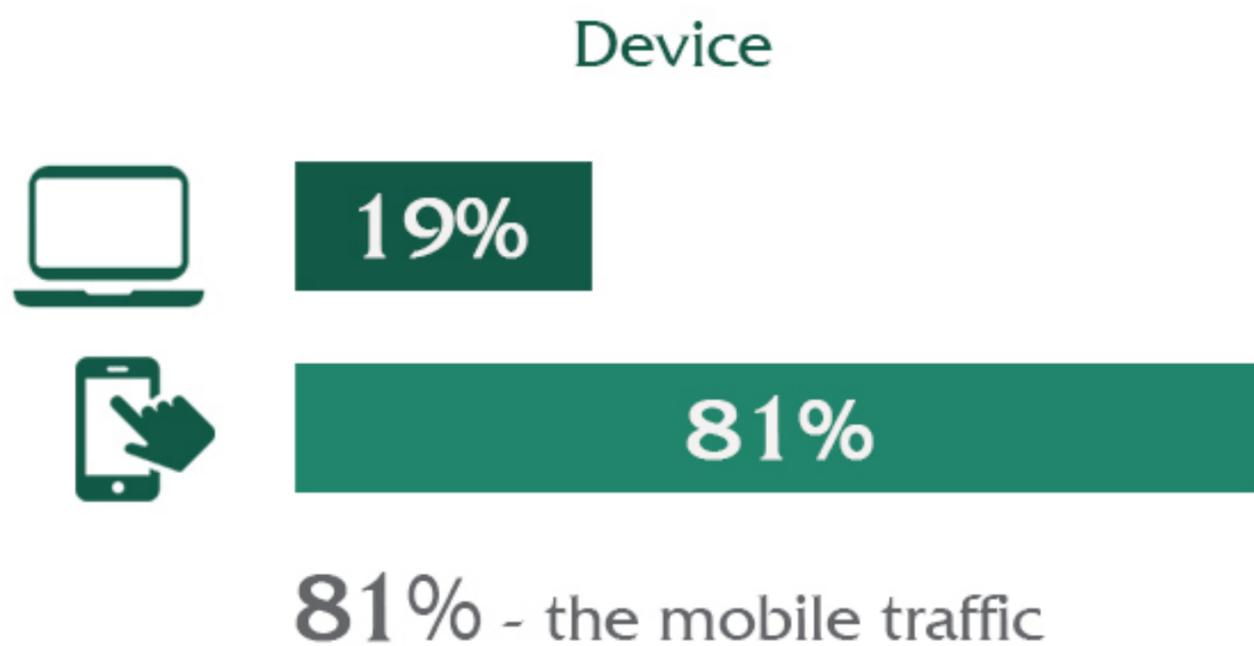
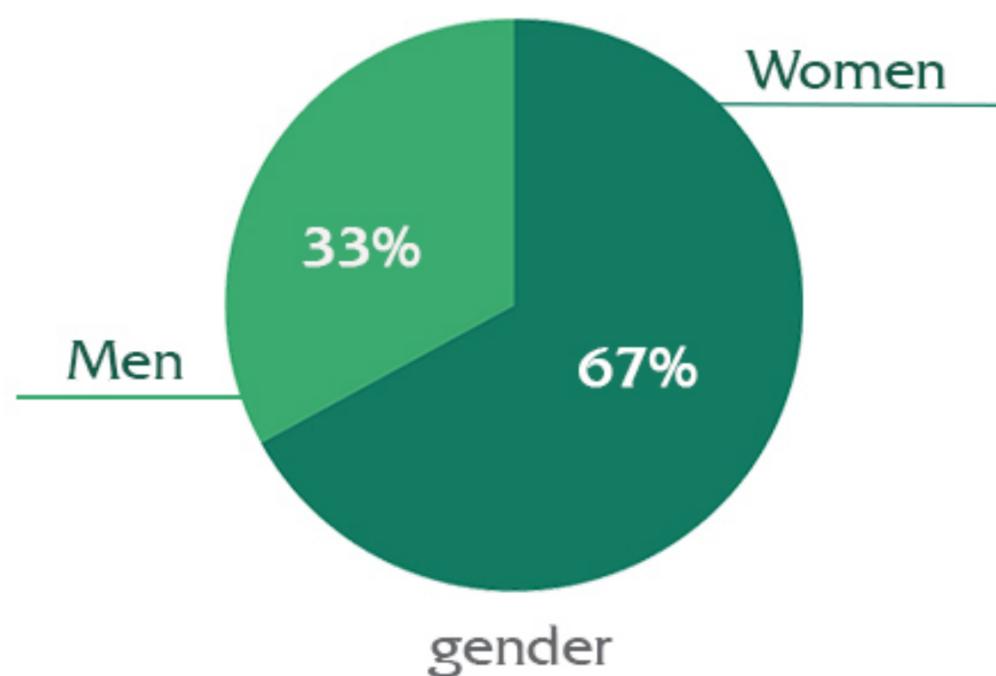
THE MONTHLY AUDIENCE

Sessions:
2 043 000+
Pages:
3 950 000+



(to the data of the independent service Google Analytics - December 2019)

THE STRUCTURE OF USA.ONE AUDIENCE



(according to the data of the independent service Google Analytics)

FACEBOOK AUDIENCE



Новости Америки на русском - www.USA.One



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Новости Америки
на русском -
www.USA.One
@news.usa.one

Главная



Subscribers: 26 000+
Page Views: 7200+
(according to Facebook analytics)

Page Views



December 20 - December 26

3,034

Total Pageviews

▲ 87%



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For advertising on USA.one project,
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